



PROGRAMME DEVELOPMENT THEMATIC AREA

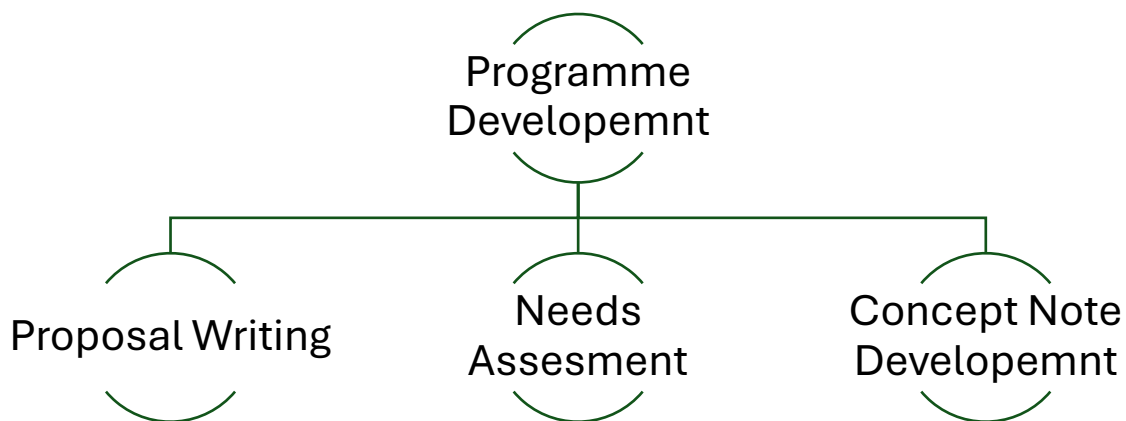


Figure 1: An overview of business development thematic work

Abdulahi Consulting has established a strong reputation for delivering high-quality programme development across humanitarian emergencies, early recovery, and development contexts. Our team is adept at managing every stage of the programme development cycle, ensuring that our clients receive comprehensive and tailored support.

We provide a comprehensive business development and proposal writing services. Depending on client needs and RFPs we start with the development of concept notes that lay the foundation for successful project proposals.

Our expertise extends to conducting thorough needs assessments, which are crucial for designing programs and projects with multiple stakeholders. These assessments inform the structure and focus of proposals, ensuring alignment with both institutional and private donor requirements and translate the need of displacement affected communities into implementable activities, thus contributing to community participation during the design of the client projects.

Throughout the process, we work closely with clients to produce detailed and compelling proposals that meet donor standards and maximise the potential for funding. Our commitment to quality and attention to detail means that each proposal is carefully crafted to reflect the priorities and objectives of both our clients and their target donors.

Comprehensive Proposal Writing Services

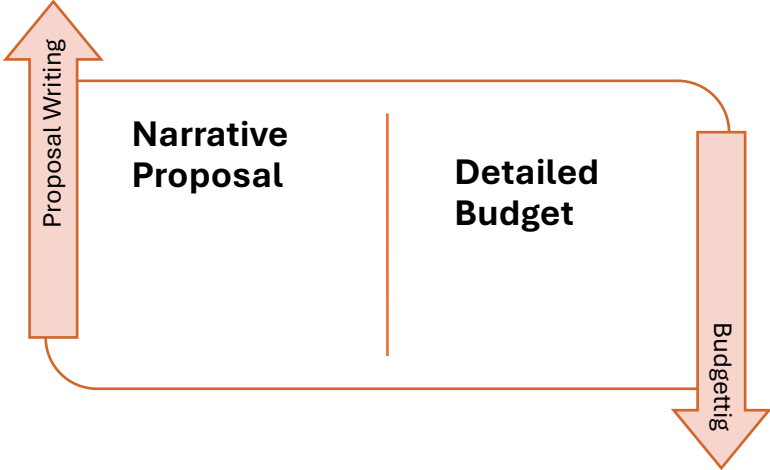


Figure 2: Proposal and budget

Abdulahi Consulting delivers highly technical proposal writing services designed to support clients throughout every stage of the application process. Our approach ensures all critical components are addressed, from the initial needs assessment to the final proposal submission and everything in-between.

Our team develops detailed narrative proposals that articulate the project’s goals, activities, and anticipated outcomes. We also prepare comprehensive budgets that reflect the financial requirements and resource allocations necessary to achieve project objectives.

Our proposal writing services also includes significant work related to donor compliance work. We support clients in meeting the strict requirements of most institutional donors and that proposals met the eligibility criteria, addressing feedback and drafting the proposals.

Needs Assessment

Based on client needs, our teams in field locations conduct a thorough needs assessment to identify and analyse primary and secondary data and information in camps and IDP settings. This essential step enables us to gather data and insights that inform the direction and focus of the proposal, ensuring that proposed interventions are responsive to actual needs. We conduct original field-based needs assessments including multi-sectoral and integrated assessments or cluster-based data collection to inform programming, our teams. have expertise in analysis and write up of needs assessments making sense of the data collected, helping them respond to real needs in field location

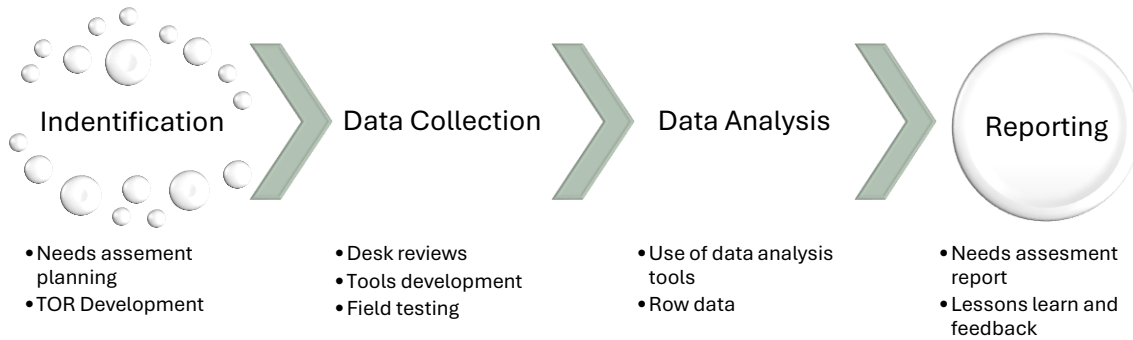
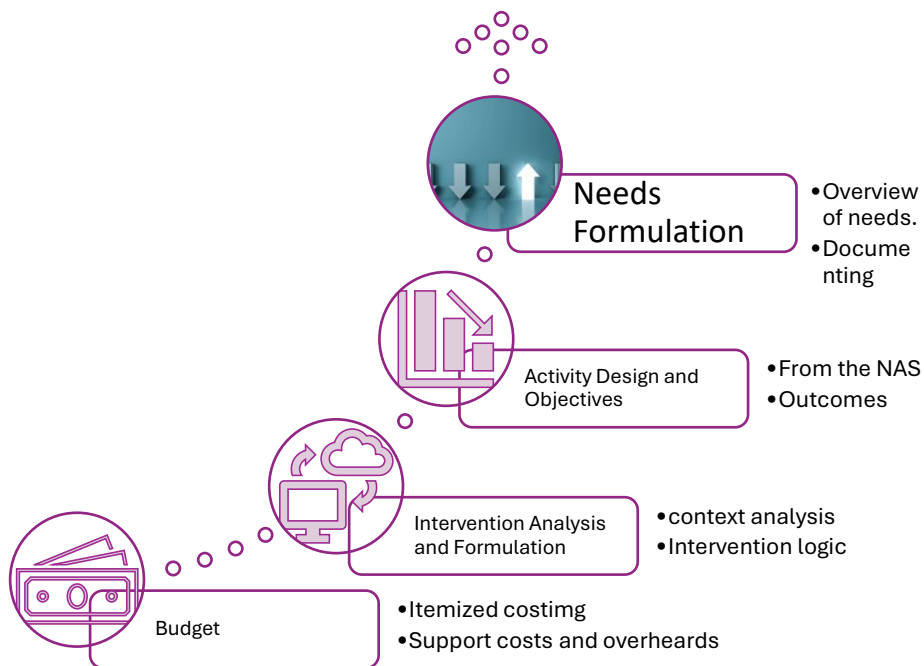


Figure 3: Needs assessment process

Concept Note Development

We support clients Based on the findings from the needs assessment, we assist in crafting clear and compelling concept notes. These documents serve as the foundation for the proposal, outlining the intended impact, objectives, and approach in alignment with donor expectations.



Stakeholder Coordination

Throughout the proposal writing process, we facilitate coordination among stakeholders to ensure their perspectives and expertise are integrated into the final submission. This collaborative approach strengthens the proposal outcomes and increases its likelihood of success.